



SPONSORSHIP OPPORTUNITIES

Mark your calendar for the ESRA 2022 Hybrid Annual Conference, November 15-17, in Washington, DC. As a sponsor, your company will gain unparalleled visibility while supporting the association's **principal event**. Details on sponsorship opportunities can be found below. Now is the time to lock in your choice of sponsorships! If you have any questions about sponsorship levels, or what is included, email mallory.smith@esignrecords.org.

SPONSORSHIP LEVELS AND BENEFITS

Sponsorship level is determined by the total cost of the items selected on the next page. For example, The Board Meeting & Lunch is \$1,500, so that would be in the Partner sponsor level. The Board meeting sponsor will receive the benefits listed below for Partner level sponsors.

Platinum \$6,000+	Gold \$4,000+	Silver \$2,500+	Bronze \$1,500+	Supporter \$500+	BENEFITS
2	1	n/a	n/a	n/a	Complimentary conference registrations.
✓					Banner ad in conference promo emails (placement is first come, first served).
					Representative from sponsoring company introduces keynote speaker.*
✓					Sponsor acknowledged and blurb read during future public policy meeting.
	✓				Button ad in conference promo emails (placement is first come, first served).
✓	✓				Company name and link included on daily meeting emails to attendees
✓	✓				Sponsored email promo sent to ESRA audience on sponsor's behalf (Sponsor provides copy/content and artwork).
✓	✓				Logo on the conference page of ESRA website linked to webpage.
✓	✓	✓	✓		*Sponsor blurb at session start read by session host
✓	✓	✓	✓		Recognition on slide at the beginning of sponsored session.
✓	✓	✓	✓		Logo co-branding on individual sessions in virtual platform.**
✓	✓	✓	✓	✓	Social media shout out with sponsor branding sponsor-provided URL.
✓	✓	✓	✓	✓	Recognition with logo during the conference opening & closing sessions.
✓	✓	✓	✓	✓	Sponsor ribbon for all company representatives to wear during conference.
✓	✓	✓	✓	✓	Logo on sign at registration desk.
✓	✓	✓	✓	✓	Listing on the conference page of ESRA website.

*Keynote sponsorship purchase required
**Session sponsorship purchase required

To make a sponsorship commitment, visit <https://electronicsignatureandrecords.wildapricot.org/store> to make your purchase online. Sponsor level is determined by the total cost of the sponsored item(s). Reply by **October 21**, to allow preparation for digital marketing components. Items are first come, first serve. To secure a sponsorship, visit <https://member.pria.us/sponsorships>. Sponsorship commitments will not be accepted via email.

SPONSORSHIP OPTIONS

*The total cost of the items purchased will determine the sponsor level (Platinum, Gold, etc.). For example, session sponsorship is \$1,500 and a break is \$1,500. The total would be \$3,000, so that would be in the Silver sponsor level. **If a sponsor item is not showing up in the store inventory, it is no longer available for purchase.***

SPONSORSHIP OPTIONS	COST	SPONSOR LEVEL
Tuesday - Board of Directors Meeting	\$500	Platinum: \$6,000+
Tuesday - Welcome Reception	\$3,000	
Wednesday - Breakfast (1 Available)	\$2,000	Gold: \$4,000+
Wednesday - Morning Break (1 Available)	\$1,000	
Wednesday - Lunch (1 Available)	\$2,500	Silver: \$2,500+
Wednesday - Afternoon Break (1 Available)	\$1,000	
Wednesday - Networking Reception	\$3,000	Bronze: \$1,500+
Thursday - Breakfast (1 Available)	\$2,000	
Thursday - Morning Break (1 Available)	\$1,000	Supporter: \$500+
Thursday - Lunch (1 Available)	\$2,500	
Thursday - Afternoon Break (1 Available)	\$1,000	
General Session - Specific sessions are listed in the store.	\$1,500	
Supporter (General supporter of overall conference)	\$500	
Artwork Charge (If you would like ESRA staff to create banner or button ad).	\$100	

SPONSORSHIP COMMITMENT & PAYMENT OPTIONS

Please visit <https://electronicsignatureandrecords.wildapricot.org/store> to purchase your sponsorship today.

Don't find anything that fits your needs/budget? Need more information about a particular sponsorship? Contact ESRA - we want to work with you! 919.861.4543. mallory.smith@esignrecords.org