

ESRA is the preeminent Association for promoting the use of digital transactions, creating a trusted digital economy for all. As technology in the digital economy has advanced beyond electronic signature, ESRA has kept pace, focusing on issues that impact the entire digital transaction ecosystem – eSignature, digital identity, smart contracts, blockchain, security, and more.

Sparking the E-SIGN Evolution & Beyond

In the late 1990s, the digital economy was emerging, and business was forever transforming. A group of professionals from various industries realized the need for public policy initiatives and the promotion of electronic signature and records technology. They led the effort to make electronic signatures a legally binding way to sign documents with the passage of the Electronic Signatures in Global and National Commerce Act (E-SIGN), which became a law on June 30, 2000. ESRA was established in 2006 to lead efforts to encourage further adoption of these practices.

Since then, ESRA has been influential in numerous regulatory and legislative initiatives that have paved the way for the adoption of digital transactions. ESRA advocates public policy and promotes the inherent compliance, efficiency and transparency benefits of electronic processes to the public, businesses and government.

United for a Common Goal

As a not-for-profit, ESRA is a volunteer organization comprised of both users and providers of digital transactions intent on creating a trusted digital economy for all. ESRA provides a forum for its members – including companies such as, Fidelity National Title Group, Adobe, DocuSign, OneSpan, Ellie Mae, LegalZoom, USAA, Wells Fargo, and DLA Piper to unite for a common goal. We do this by furthering the adoption and education of technologies. Digital transactions, including electronic signatures, blockchain technologies, smart contracts, digital identities, and more – are all examples that help professionals remain abreast of changing regulations.

Headquartered in Raleigh, NC, ESRA is a member-managed 501(c)(6) non-profit business trade association governed by a board of directors.

ESRA Vision

A trusted digital economy for all

ESRA Mission

We are the premier organization that educates and advocates for the use and acceptance of digital transactions.